

NEW

VISION

CREATIVE STUDIOS

MANAGEMENT OF ANTI-MICROBIAL PROTECTION ON YOUR PREMISES

NEW ANTI-MICROBIAL FILM



.....HIGH PERFORMANCES IN ALL CIRCUMSTANCES.....

→ YOU RESPECT GOOD HEALTH AND SAFETY PRACTICES

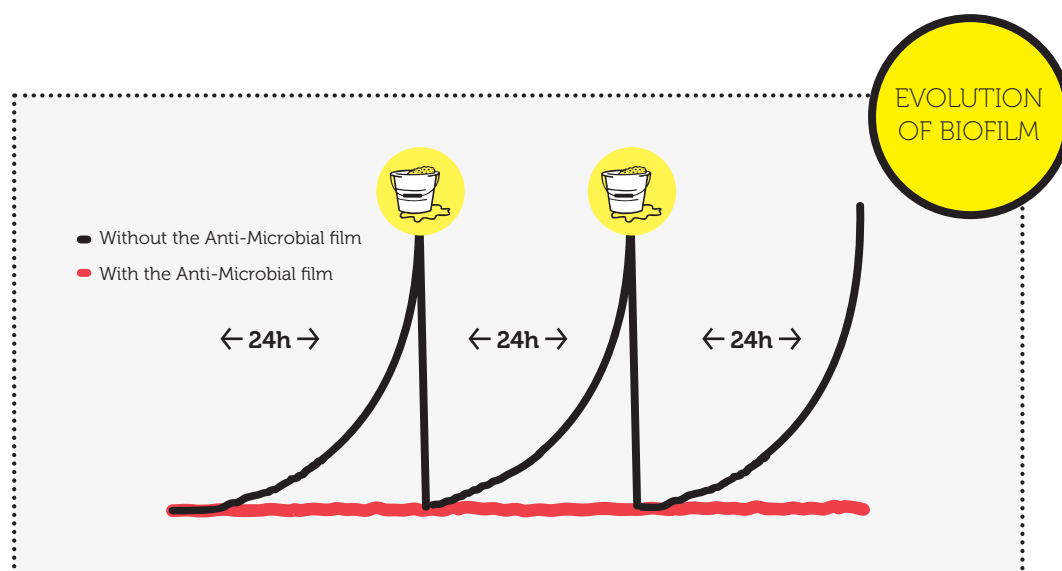


AND YOU WANT YOUR PREMISES AND EQUIPMENT TO BE:

- Perfectly maintained
- Cleaned regularly
- Covered with smooth, waterproof materials that can be cleaned easily

HOWEVER, IT IS BETWEEN 2 CLEANING PHASES THAT:

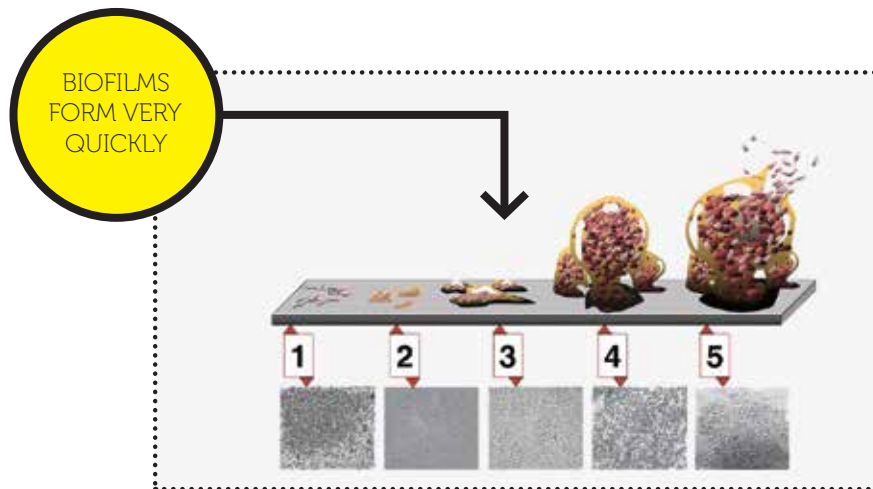
- Bacteria form a biofilm layer on the surface
- Germs can proliferate



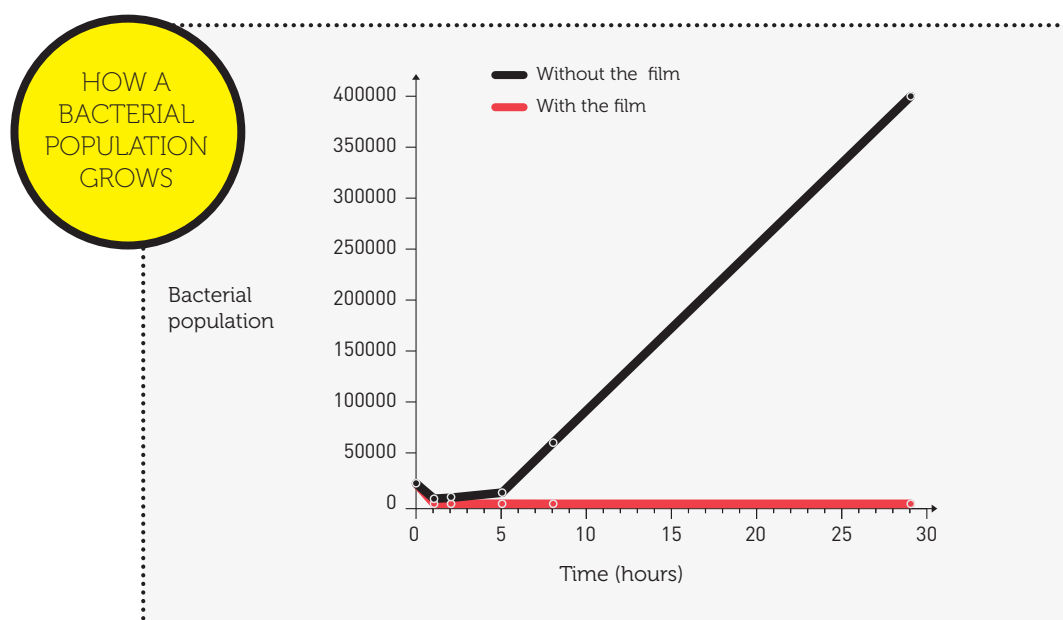
→ BIOFILM = DANGER

Biofilm is composed of micro-organisms and a mucous layer that requires a mechanical cleaning action.

This is where bacteria proliferate.



**THE NEW FILM
PROTECTS YOUR PREMISES
24H A DAY, 7DAYS A WEEK**

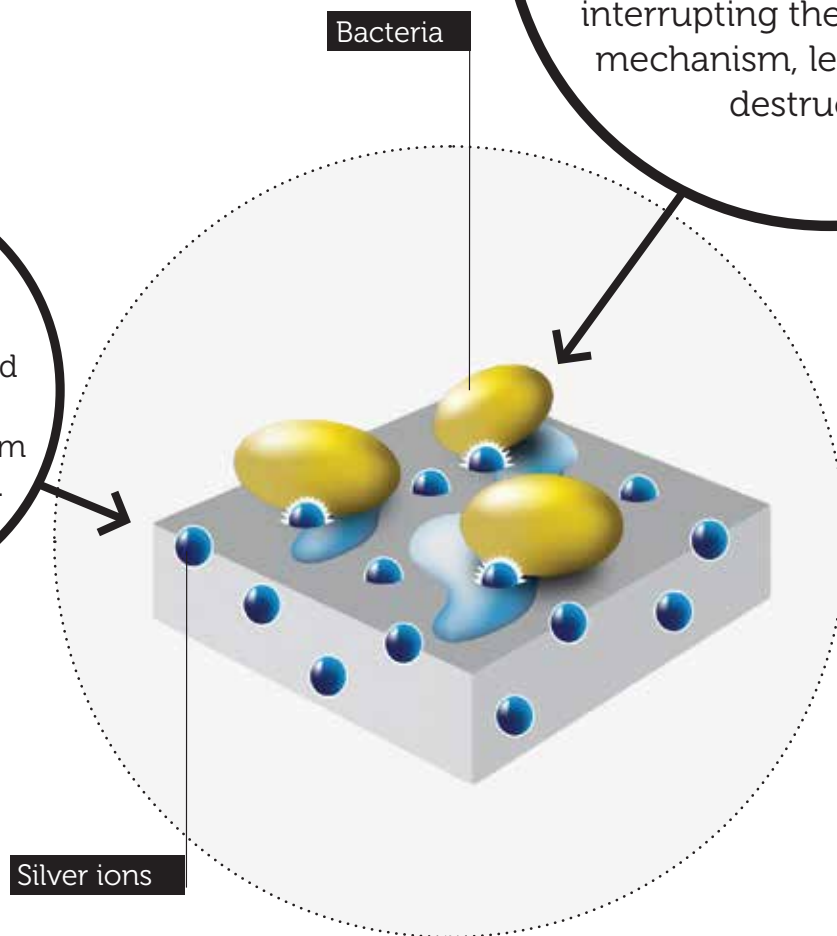


→ THE NEW ANTI-MICROBIAL FILM

**THIS IS A DECISIVE INNOVATION
THE PRINCIPLE OF WHICH IS COVERED BY
A WORLDWIDE PATENT.**

During cleaning operations, as well as in the presence of humidity, silver ions are released from the top layer of the film. These ions come into **contact** with the bacteria, blocking their metabolism and/or interrupting their proliferation mechanism, leading to their destruction.

When the PVC film is manufactured silver ions encapsulated in a glass matrix are distributed over the film in a uniform manner.

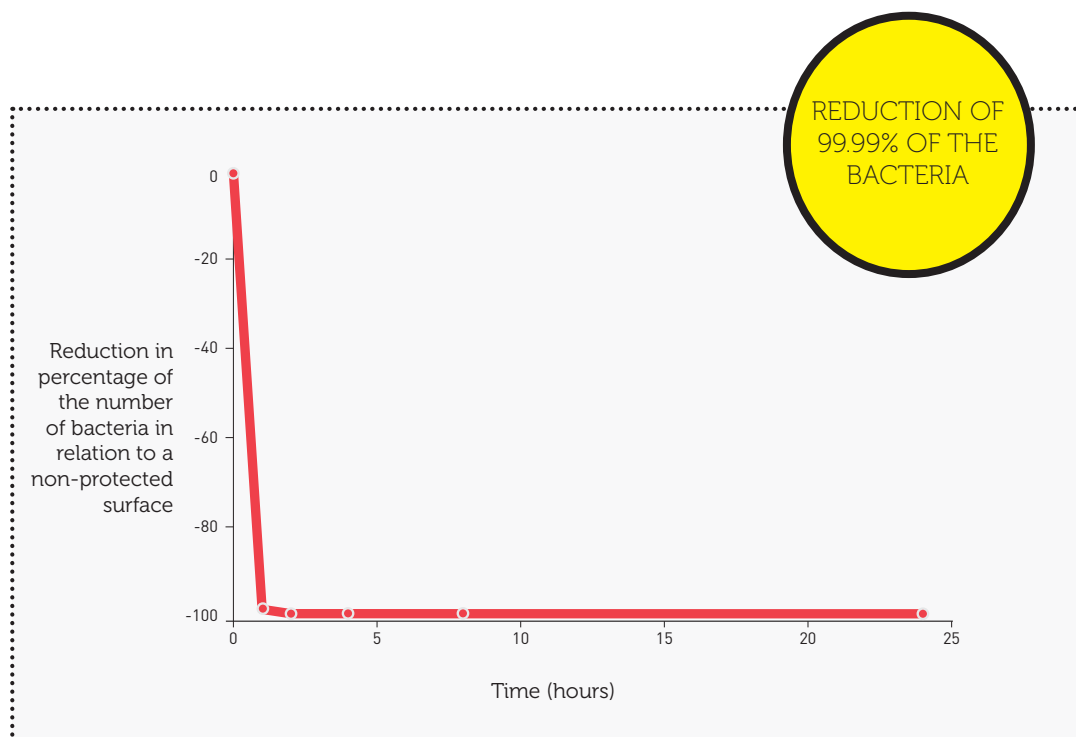


Germs need humidity to proliferate.
The film is waterproof and forms a barrier against humidity.

→ THE ANTI-MICROBIAL EFFICIENCY OF SILVER IONS

**WITHOUT
HUMAN
INTERVENTION**

- Protects 24h a day, 7 days a week, and thus between 2 cleans
- Protects inaccessible areas
- Inhibits the development of 99.99% of the germs tested (tests in conformity with the ISO 22196 standard)
- Reduces a bacterial population by 4.5 log
- Prevents the formation of biofilm
- Active for 5 years
- Perfectly ecological
- No nanoparticles



**A
FAST
PROCESS**

→ THE ANTI-MICROBIAL ACTION OF SILVER IONS

In its (elemental) metallic form, silver is inert and does not kill bacteria. Silver atoms (written as Ag or Ag⁰) must lose an electron and become positively charged silver ions, Ag⁺. Silver is ionised in air, but above all in a humid environment.

Silver ions are highly reactive and affect multiple sites in bacterial cells, guaranteeing their destruction.

SILVER IONS:

- Produce alterations to the cell wall
- When transported into the cell, bind with proteins and interfere with the production of energy, enzyme function and cell replication
- Silver ions are active on a broad spectrum of bacteria
- Studies have suggested that silver ions are capable of destabilising the matrix of biofilm⁽¹⁾, of killing bacteria within the matrix, and of facilitating the action of cleaning products

Biofilm is a complex microbial community composed of bacteria and occasionally fungal species which are encrusted into a protective polysaccharide matrix.

Management of biofilm requires:

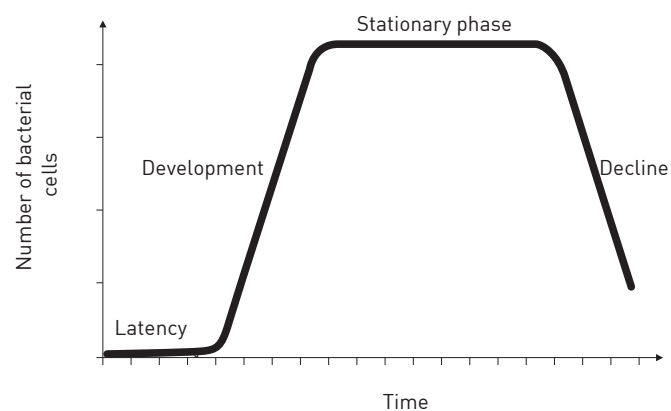
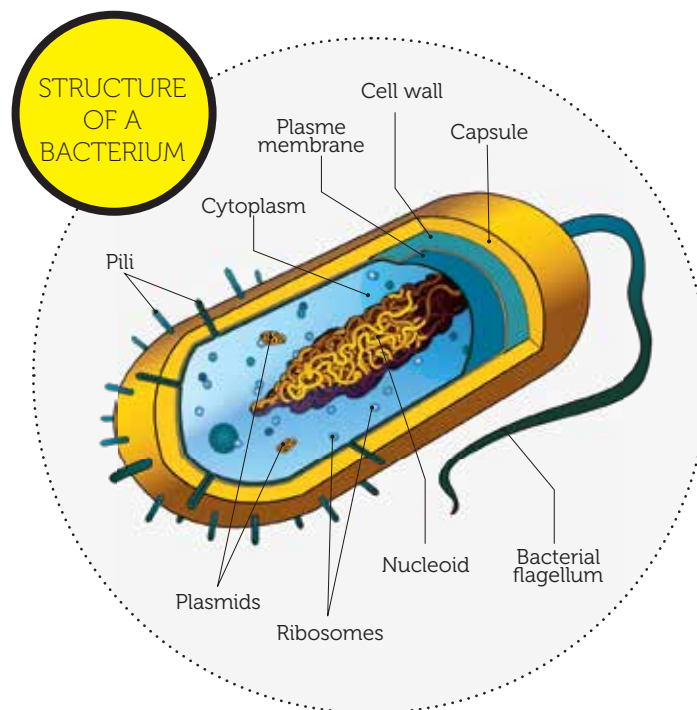
- Reducing the microbial load by means of vigorous cleaning in order to eliminate dormant bacteria
- Preventing biofilm from reforming (for example, by means of silver ions that destroy so-called solitary and free-floating planktonic bacteria)

⁽¹⁾ Chaw KC, Manimaran M, Tay FE. Role of silver ions in destabilization of intermolecular adhesion forces measured by atomic force microscopy in *Staphylococcus epidermidis* biofilms. *Antimicrob Agent chemother* 2205;49(12):4853-59

→ **UNCONTROLLED MICROBIAL DEVELOPMENT IS A MAJOR RISK, PARTICULARLY WITH CERTAIN GERMS SUCH AS Salmonella, Listeria, etc.**

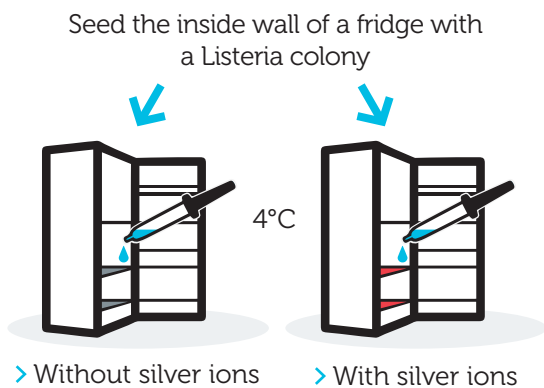
After a latent phase, development becomes exponential.

**ANTI-BACTERIAL FILM
PREVENTS BACTERIAL DEVELOPMENT**



→ PROOF OF THE EFFICIENCY OF SILVER IONS ON *Listeria*

Operative procedure:



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Sampling
Dilution
Counting

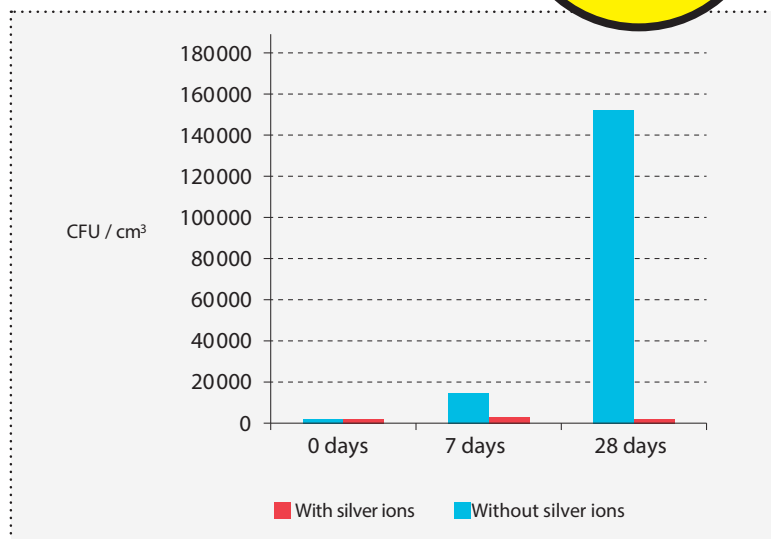
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Counting the colonies of bacteria in terms of CFU/cm³ (Colony-Forming Units)

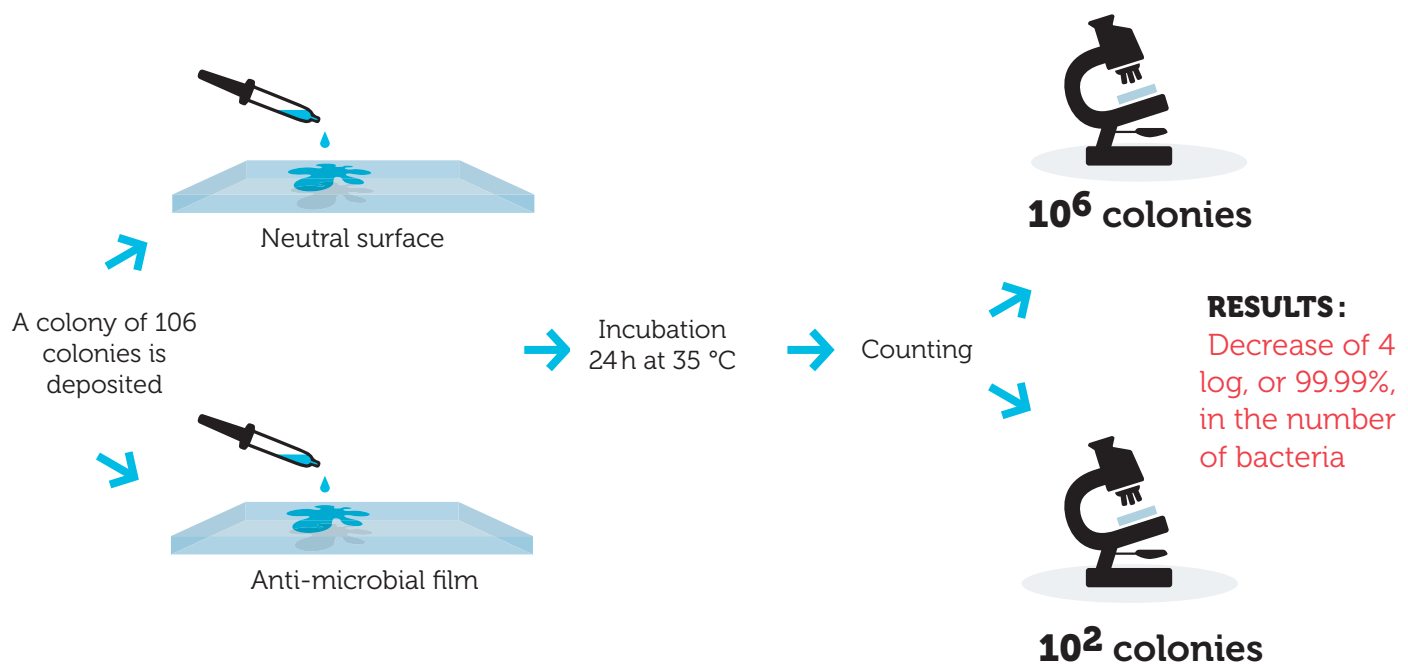


IF UNPROTECTED:
PROLIFERATION
OF THE GERMS



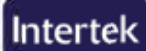
→ HOW TO MEASURE THE ACTIVITY OF ANTI-MICROBIAL FILMS

Contact test (ISO 22196)



There is a correlation between the logarithmic reduction and the percentage of reduction in the bacteria.

- Decrease of 1 Log: → Reduction of 90% in the number of bacteria
- Decrease of 2 Logs: → Reduction of 99% in the number of bacteria
- Decrease of 3 Logs: → Reduction of 99,9% in the number of bacteria
- Decrease of 4 Logs: → Reduction of 99,99% in the number of bacteria



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71530 FRAGNES
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Reference : CHL-R14-0815

Certificate of analysis

To the attention of: Nathalie SIBOLD

Customer Reference:	Film Antimicrobien
Intertek Sample Reference:	14-CHL-0815-02
Date of Sample Receipt:	September 1 st , 2014
Date of Sample Analysis:	September 10 th , 2014
Date of the Certificate of Analysis:	September 29 th , 2014

Test:
Evaluation of antimicrobial efficiency based on ISO 22196

Results: The results are given as log reduction R, corresponding to the value of antimicrobial activity.

<i>Salmonella enterica subsp enterica</i>	R > 4.56
<i>Listeria monocytogenes</i>	R > 4.21
<i>Staphylococcus aureus</i>	R > 4.12
<i>Escherichia coli</i>	R = 4.54
MRSA	R > 3.51

Certified by Sylvie LEBRAT
Laboratory Director

Intertek France – Etablissement de Chalon/Saône

This report only concerns samples submitted for testing. This report must not be reproduced, if not in entirety, without the written authorization of the laboratory
General Conditions of Services information available upon request. You can send your comments on this report in two months by email
serviceclientschalon@intertek.com

→ PROOF FROM TESTS

The activity of the Anti-microbial film

Strain	Reduction in bacteria as a %	Logarithmic decrease
<i>Salmonella enteric supsp enteric</i>	99,99	> 4,6
<i>Listeria monocytogenes</i>	99,99	> 4,2
<i>Staphylococcus aureus</i>	99,99	> 4,1
<i>Escherichia coli</i>	99,99	> 4,5
MRSA	99,99	> 3,5

N.B. The logarithmic reductions obtained with silver ions may differ depending on the techniques used and in relation to the incubation periods and milieus used.

Anti-bacterial action :

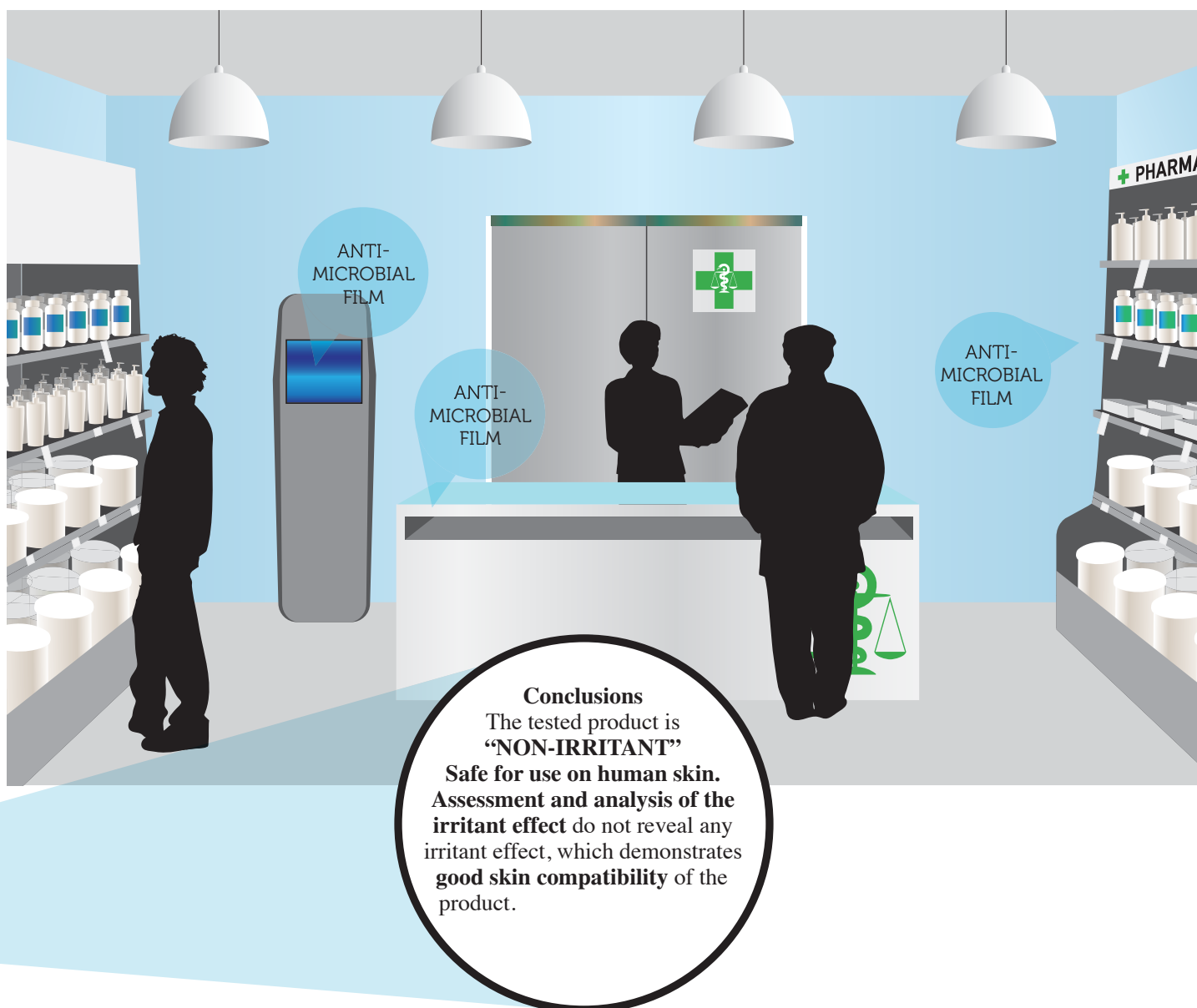
Fast: Rapid penetration into the bacterial cell.

Powerful: Active even at very low concentrations.

Prolonged: 24h a day, 7 days a week for several years.

→ PROOF FROM TESTS

The film can be applied everywhere



→ OUR ADHESIVE FILMS ARE USED ON TRAINS, UNDERGROUNDS, PLANES, AND ARE THUS EXPOSED TO SIGNIFICANT CONSTRAINTS

- Strong adhesion
- Easy to clean
- Waterproof
- Conformable

**IN YOUR PREMISES,
THE SAME TECHNIQUE,
THE SAME ADVANTAGES**



→ ANTI-MICROBIAL PVC ADHESIVE FILMS

**YOUR CLEANING PROTOCOL
IS RESPECTED**

- Smooth and sleek, so easy to clean
- Perfectly waterproof
- Easy to apply, without disrupting your organisation, to all substrates, constructions, insulated panels, sandwich panels, etc.
- In all areas subject to health constraints: clean rooms, white rooms, cold stores
- Compatible with your cleaning protocols. Resistant to most chemical agents, alcohol, diluted acids, oils
- The films has an acrylic adhesive which is pressure sensitive. Adhesion is immediate, and permanent after 24h of contact



→ EUROPEAN REGULATIONS ON FOOD HYGIENE 852/2004

OBLIGATIONS IN TERMS OF REGISTRATION:

Establishments that produce foodstuffs of animal origin may be authorised under certain conditions (see regulation 853/2004).

The concept of cooperation with the control administrations is clearly defined in the regulations. This is new.

REQUIREMENTS APPLICABLE IN TERMS OF HYGIENE AS OF 01 JANUARY 2006

1. Equipment and materials:

In general terms, these requirements come from the principle of an **obligation for results** rather than of means (with the exception of toilets, hand-washing stations and changing rooms). The principle of **making progress in time and space has been retained**.

A few key points:

- Clean premises in a good state of upkeep
 - Sufficient, ventilated work areas to prevent any condensation phenomena
 - Avoid all risk of contamination and cross-contamination
 - Control the cold chain
 - Have surfaces (floor, wall, ceiling, doors, windows) and equipment surfaces that are smooth and easy to maintain
 - Have waterproof, non-corrosive materials and equipment
 - Have adequate systems for cleaning and disinfecting tools, materials, etc.
 - Fight against pests
 - Good lighting, cleanliness and a good state of upkeep of the premises: cleaned and disinfected
- Specific provisions for cars, shops and transport are also set out in the regulation







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